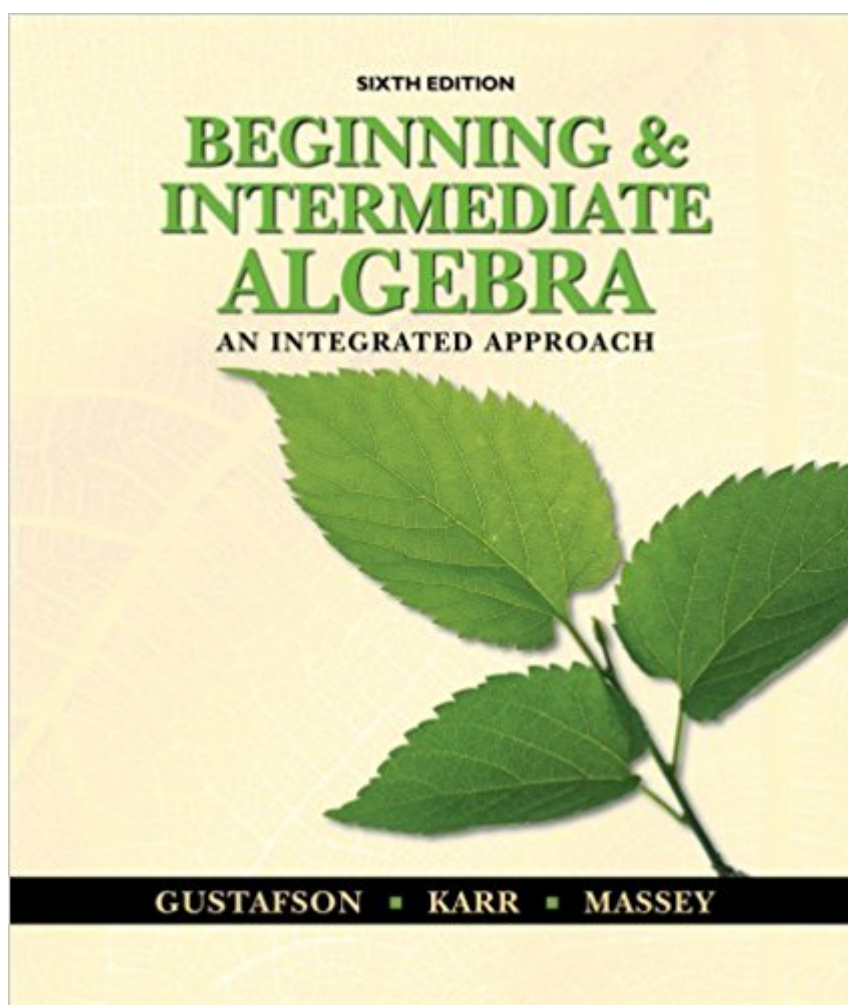


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Beginning And Intermediate Algebra: An Integrated Approach



Synopsis

The new edition of BEGINNING & INTERMEDIATE ALGEBRA is an exciting and innovative revision that takes an already successful text and makes it more compelling for today's instructor and student. The new edition has been thoroughly updated with a new interior design and other pedagogical features that make the text both easier to read and easier to use. Known for its clear writing and an engaging, accessible approach that makes algebra relevant, BEGINNING & INTERMEDIATE ALGEBRA helps students to develop problem-solving skills and strategies that they can use in their everyday lives. The new edition welcomes two new co-authors Rosemary Karr and Marilyn Massey who along with David Gustafson have developed a learning plan to help students succeed in Beginning Algebra and transition to the next level in their coursework. The authors have developed an acute awareness of students' approach to homework and present a learning plan keyed to new Learning Objectives and supported by a comprehensive range of exercise sets that reinforces the material that students have learned setting the stage for their success.

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Customer Reviews

R. David Gustafson is Professor Emeritus of Mathematics at Rock Valley College in Illinois and has also taught extensively at Rockford College and Beloit College. He is coauthor of several best-selling mathematics textbooks, including Gustafson/Frisk/Hughes' COLLEGE ALGEBRA, Gustafson/Karr/Massey's BEGINNING ALGEBRA, INTERMEDIATE ALGEBRA, BEGINNING AND

INTERMEDIATE ALGEBRA, BEGINNING AND INTERMEDIATE ALGEBRA: A COMBINED APPROACH, and the Tussy/Gustafson and Tussy/Gustafson/Koenig developmental mathematics series. His numerous professional honors include Rock Valley Teacher of the Year and Rockford's Outstanding Educator of the Year. He has been very active in AMATYC as a Midwest Vice-president and has been President of IMACC, AMATYC's Illinois affiliate. He earned a Master of Arts from Rockford College in Illinois, as well as a Master of Science from Northern Illinois University. Rosemary Karr graduated from Eastern Kentucky University (EKU) in 1976 with a B.S. in Mathematics, attained her M.A. at EKU in Mathematics Education in 1981, and earned her Ph.D. from the University of North Texas in 1996. After two years teaching high school mathematics, she joined the faculty at Eastern Kentucky University, where she earned tenure as Assistant Professor of Mathematics. A professor of mathematics at Collin College in Plano Texas since 1990, Prof. Karr has written more than ten solutions manuals, presented numerous papers, and been an active member in several educational associations (including President of the National Association for Developmental Education). She has been honored several times by Collin College, and has received such national recognitions as U.S. Professor of the Year (2007), Minnie Stevens Piper Professor (2008), and CLADEA fellow (2012). Marilyn Massey teaches mathematics at Collin College in McKinney, Texas. She has been President of the Texas Association for Developmental Education, featured on the list of Who's Who among America's Teachers and received an Excellence in Teaching Award from the National Conference for College Teaching and Learning. Professor Massey has presented at numerous state and national conferences; her article "Service-Learning Projects in Data Interpretation" was one of two included from community college instructors for the Mathematical Association of America's publication, Mathematics in Service to the Community. She earned her Bachelor's degree in Secondary Education from the University of North Texas and Master's Degree in the Art of Teaching Mathematics from the University of Texas at Dallas.

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